



Australian Government
Austrade



International Mission



Australian Government
Austrade

INVITALIA

Austrade/Invitalia

Italian Investment Mission to Australia

An exclusive forum to discuss current and future investment opportunities in Australia and Italy

About this mission

The Italian Investment Mission to Australia provides a unique opportunity for Italian and Australian businesses and major project representatives in key sectors to participate in high-level, roundtable discussions with potential Government and non Government project owners and investors.

Bringing together industry leaders, major financial institutions and high level federal and state government representatives, this mission has the express aim of developing current and creating future collaboration in investment projects in Australia and Italy.

To be held for the first time in February 2010 in Sydney and Melbourne, this inaugural event represents an exceptional opportunity for Italian Businesses to learn about and become directly involved in investing in specific rapidly expanding industries in Australia and for Australian businesses looking at investing in Italy.

Organised jointly by **Austrade** and **Invitalia** with the strong support of Infrastructure Australia, this event will focus on the following sectors:

- Infrastructure and Logistics
- Renewable Energy
- Resources
- Green Building and Construction
- Financial Services
- Biotechnology
- Tourism

Important information

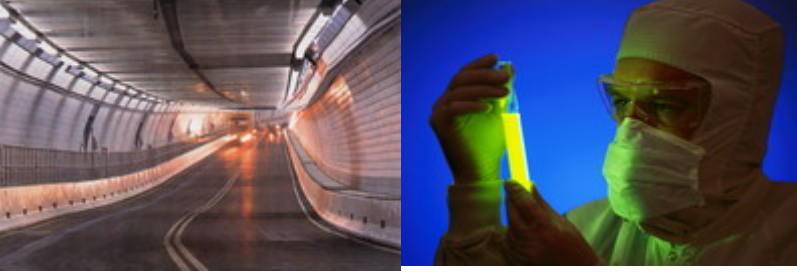
Date: 21-26 February 2010

Location: Sydney, Melbourne, Australia

Don't miss out

More than ever, Australia and Italy are the places to invest and to partner with in international investments.





Why Australia?

“Australia hosts a growing economy; a stable political and business environment; a skilled, well educated and multi-lingual workforce; a strategic time-zone and a competitive cost base.”

Hans Vestburg
Executive Vice President
Ericsson

Why Italy?

“There are lots of reasons, going from production-related factors to our target market. In particular, manufacturing in Italy ensures us access to high-quality workers combined with the world's top design talent.”

Michiro Kosugi
Chief Executive Officer
Bonlex Europe

Why should you participate?

- Meet key Australian and Italian investors and partners
- Opportunity to present major project investment
- Learn about the variety of industry specific opportunities from the industry heads and political leaders themselves
- Hear from local experts and develop an understanding of the market
- Establish relationships with key clients
- Receive on-the-ground assistance from Austrade and Invitalia and introductions to major Australian and Italian players.

Australia and Italy – Open for business

Australia

- With an unparalleled economic record, world-class industry capabilities and unique cultural and geographic advantages in the world's fastest growing region, Australia has true potential as an investment destination and has an ever expanding reputation in Europe.
- **One of the world's most dynamic and competitive economies;** in 2009 the Australian economy ranks second in the world in overall competitiveness for countries with a population of 20 million or more, behind only the United States.
- **Well regulated and stable;** Australia is a safe destination for investment and since the GFC this has become a key feature of Australia and underpins its potential for global investment. The country's political and regulatory environment is stable, open and progressive, providing investors with a high degree of confidence and certainty. Australia also has an open, efficient and transparent legal framework.
- **An abundance of current opportunities in Australia;** there are National Priority Projects particularly in the PPP area in Australia recommended by *Infrastructure Australia* requiring A\$39 billion worth of non-government investment, providing great opportunities to overseas contractor/investors.

Italy

- **A strategic position in Europe and in the Mediterranean Sea:** by virtue of its strategic location in the heart of the **Mediterranean Sea**, Italy is the main thoroughfare linking southern Europe to northern and central Europe by land, sea and air. It provides a gateway affording easy access to **436 million consumers** across the European Union, and a further **240 million** in Northern Africa and the Middle East.
- **A wide network of infrastructures:** companies deciding to invest in Italy can rely on a wide infrastructure network. Italian roads cover approximately **1 million km**. With an evolved system of international ports, logistics platforms and interports, Italy ranks as the second most important country in Europe for maritime freight, and the second also for passenger transport.
- **Countless opportunities for expanding companies:** Italy is ranked 6th among OECD countries and 4th among European countries for Gross Domestic Product. With a potential market of almost 60 million consumers, for innovative services and products, the Italian market offers countless opportunities to businesses in expansion in strategic sectors: logistics, life sciences, solar energy, tourism.
- **Know-how system:** innovation in Italy is driven by an extensive network of high-quality **universities** and **public and private institutions** and by a modern network of science and technological parks, which ensure that research is widely integrated into industrial processes. Italy has a long and acclaimed tradition of **excellence in many fields**, including medicine, biomedical technology, instrumental and precision engineering, robotics, micro-electronics, ICT, aerospace, new materials and nanotechnology.



Organisers:

AUSTRADE: The Australian Trade Commission www.austrade.gov.au is the Australian Government's trade and investment development agency. Austrade is responsible for the facilitation of foreign direct investment into Australia and helps international companies establish and build their business in Australia. Austrade is the first national point-of-contact for all investment inquiries and offer free, comprehensive and confidential assistance.

INVITALIA: Invitalia www.invitalia.it is the government agency for inward investment promotion and enterprise development dedicated to assist companies in all stages of the investment process, to support new business ventures and to enhance local development. With a wide range of free, customised services, Invitalia offers foreign investors support and information on investment opportunities in Italy in all phases of the set-up or expansion process, from initial inquiries to aftercare services.

Program

21 February	Sydney	Welcome dinner
22 February	Sydney	Investment opportunities in Australia and Italia in target industries also through public private partnership Networking and Cocktail event in the evening
23 February	Sydney	One-to-one meetings and site visits
24 February	Travel to Melbourne	Welcome dinner
25 February	Melbourne	Investment opportunities in Australia and Italia in target industries also through public private partnership Networking and Cocktail event in the evening
26 February	Melbourne	One-to-one meetings and site visits

For further information please contact us at:

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