



**INVITATION to the SEMINAR  
“Invest in Italy: advantages and opportunities”**

**November 4th 2009  
Conference Hall, Room C  
China World Hotel  
1 Jianguomenwai Avenue  
Beijing, China**

**Invitalia** (National Agency for Inward Investment Promotion and Enterprise Development), **ICE** (Italian Trade Commission), and **Federmacchine** (National Federation of Associations of Manufacturers of Capital Goods) are pleased to invite you to the seminar “**Invest in Italy: advantages and opportunities**”

The seminar – organized in the context of the first China Overseas Investment Fair – aims at:

- Introducing Italy's advantages as a high-quality investments destination
- Describing the incentives and free services package to foreign investors
- Illustrating the existing investment and trade opportunities in strategic sectors and namely in the machinery industry
- Organizing one-to-one meetings so as to facilitate in-depth knowledge on Italy's business and investment climate

## **PROGRAM**

- h. 14.00**                      **Registration**
- h. 14.30**                      **Welcoming speeches**  
**Mr. Antonino Laspina**  
*Italian Trade Commissioner and ICE China Network Coordinator*
- Giuseppe Arcucci**  
*Inward Investments Director, Invitalia*
- Riccardo Sessa**  
*Ambassador of Italy to the People's Republic of China*
- h. 14.50**                      **Invest in Italy: advantages and opportunities**  
**Rui Mi**  
*China Project Manager, Invitalia*

- h. 15.05** **Invitalia Business Network in China**  
**Davide Cucino**  
*President, China-Italy Chamber of Commerce*
- Jianhua Fu**  
*Head of Italian Desk, BNP Paribas (China) Ltd*
- Michael Zheng**  
*Investment Manager, Mandarin Capital Partners*
- Paolo Madella**  
*Representative in Beijing, Unicredit Group*
- h. 15.40** **An outlook on the Italian machinery sectors**  
**Alberto Maria Sacchi**  
*Chairman, Federmacchine*
- h. 16.00** **Investment and trade opportunities in the Italian machinery industry**  
**Giancarlo Losma**  
*Chairman, UCIMU-Sistemi per produrre (Association of Italian Manufacturers of Machine Tools, Robots, Automation Systems and ancillary products)*
- h. 16.30** **End of the seminar**

**For inquiries please contact:**

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